



Lukerimmington.com

Luke Rimmington

About

I am a very keen individual from Cairns interested in a fulfilling career job within an IT and technical environment. But other occupations would also be awesome! I'm a recent graduate from Gordonvale State High School who is a confident, focused person. I'm looking to elevate myself to the next level. I love to challenge myself and am not afraid of doing so.

Education

Gordonvale State High School,

January 2009 - November 2021.

Queensland Certificate Of Education Certified.

Skills

Creative

Adaptive

Driven

Inventive

Logical

Technical Skills



Unique Skill Sets

1. Just over moderate computer programming – C#, HTML, CSS & JavaScript, etc.
2. Content creation skills, like photo and video-editing.
3. Further skills in penetration testing, etc.

My Objective

My primary objective is to cultivate a fulfilling and enduring full-time career that harmonizes with my core personal and professional interests. I am dedicated to finding a role where my skills and passions can not only contribute meaningfully to my workplace but also promote continual personal development and learning. I aim to engage in opportunities that challenge and expand my abilities, allowing me to grow within my chosen field while also exploring new horizons that enrich my overall life experience. In doing so, I strive to achieve a balanced and rewarding journey, both in my professional endeavors and in my personal growth, ensuring that my career path is not just a job, but a reflection of my best interests and a source of sustained satisfaction and achievement.

Experience

Founder | Rimton | 2021-Present.

- Launched a startup focused on people , successfully carving out the beginnings of a distinctive target niche and establishing the beginnings of a strong personal brand identity from the ground up. Bound to go big.
- Developed and executed a strategic branding and marketing plan tailored for early-stage business growth, achieving a notable digital footprint with a focus on social media engagement.
- Spearheaded the creation and growth of the brand's Instagram presence, organically growing from 0 to 100 followers in just a few weeks through targeted content strategies, hashtag campaigns, and community engagement. All on a shoe-string budget.
- Conducted market research to identify and understand target audience preferences, enabling the development of highly resonant content and branding messages that effectively communicated the startup's vision and values.
- Managed the design and production of all branding materials, ensuring consistency across digital and physical platforms, and reinforcing the startup's identity and message.
- Fostered a small but up and coming community around the brand by actively engaging with followers, responding to followers and participating in relevant conversations, contributing to **increased brand loyalty and awareness**.
- Continuously monitored social media metrics and audience feedback to refine and optimize content strategy, ensuring sustained growth and engagement in a competitive market.

Links to the business



Rimtondashboard.com



[@rimtonsmarhome](https://www.instagram.com/@rimtonsmarhome)

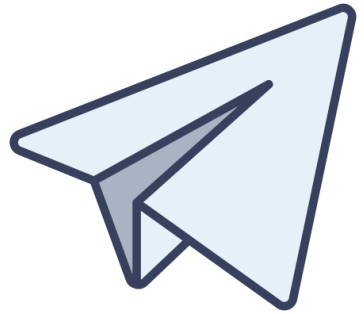
Previous Experience, Etc.

Green Grocery Team Member | Independent Grocers of Australia
| 2022-Present.

Referee: Maria Pitman | Position: Head of department manager | Contact: 0437033045

Like what you see?

Drop me a
message!



P.S feel free to give resume feedback.



luke@lukerimmington.com



Lukerimmington.com